Vitality Rewards•

Q: Are there discounts available on hotels?

A: Yes. Vitality Points can be redeemed for hotel discounts available through the HumanaVitality Mall.

Q: What are the tax implications on the rewards? Will I receive a 1099?

A: Humana has concluded that it does not have to issue 1099s to members. While Humana will not be issuing 1099's, it is not offering legal or tax advice to employer groups or program participants. We encourage employers to seek their own counsel concerning any questions about tax issues relating to Vitality Rewards.

Q: What happens to my Vitality Points and Vitality Bucks if I no longer have a KEHP medical plan?

A: Your Vitality Bucks and all other benefits are forfeited once the coverage terminates for all segments. In such circumstance, there will be no run-out period.

Q: How does the HumanaVitality Jackpot work?

A: Every eligible KEHP policyholder is automatically entered into the monthly Jackpot drawing if the participant is a HumanaVitality subscriber at 9:00 am Central Standard Time on the first business day of the month (Monday through Friday, excluding holidays) preceding that drawing. Winners will be chosen at random from all eligible entries on the first business day of each month during the Jackpot period. Winners will be notified via email. Except where prohibited by law, each winner will be required to complete an online Declaration of Eligibility and Compliance with Official Rules, a Publicity Release, and a Release of Liability within forty-five (45) days of notification. If winners do not meet these requirements within the specified period, they will forfeit the prize.

Q: Who is eligible to participate in the HumanaVitality™ Jackpot?

A: The HumanaVitality Jackpot is open to HumanaVitality subscribers who are at least 18 years of age or older and of the age of majority (age varies by state) in their jurisdiction of residence, and who are residents of the United States living in one of the 50 United States or the District of Columbia. Employees of HumanaVitality, LLC, as well as their immediate family members and people living in the same household, whether related or not, are not eligible to participate.

Q: How long do Jackpot winners have to claim their prize? A: Jackpot winners will have forty-five (45) days from the date of the monthly Jackpot drawing to claim their prize. Also, Jackpot winners must remain eligible and must have completed the Health Assessment no later than forty-five (45) days after the drawing to claim and redeem the prize.

Q: Can Jackpot winners use Vitality Bucks or money to redeem a prize at a higher Vitality Status level?

A: Jackpot winners will receive one (1) online credit redeemable in the Jackpot Store corresponding to their HumanaVitality status at the time of the monthly drawing. Therefore, Vitality Bucks or money cannot be used to redeem a prize at a higher Vitality Status level.